

May 30, 2017

Recruitment Officer
Human Resources
677 East 12th Avenue
5210 University of Oregon
Eugene, Oregon 97403-5210

Dear Recruitment Officer,

A key accomplishment in my current position was transitioning the parking unit from within the university police department to a stand-alone department that currently reports to the Vice President for Administration and Finance. I am interested in the University of Oregon Parking and Transportation Director position because the department is relatively young and represents an opportunity to leverage department expertise and innovative technologies to deliver excellent customer service.

I have 20 years of experience developing and managing a comprehensive parking and transportation program at California State University, Fullerton. As the Senior Director, I manage the operation and maintenance of 11,360 parking spaces in surface lots and three structures. I am responsible for complying with the South Coast Air Quality Management District Rule 2202 and implementing transportation demand management strategies to reduce single occupancy vehicle trips to the campus. As the University Facilities Use Officer, I oversee the lease of state-supported facilities to third parties, and coordinate the management of events, conferences and commercial filming. I received my Master's Degree in Public Administration in 2014.

I have experience working with enterprise resource planning systems. The parking department uses T2 Systems FLEX for the sale of parking permits, parking ticket issuance and data processing, and scheduling parking services for events. I am the project lead for the implementation of Concur Travel and Expense Solutions, a workflow management application that will be integrated with the University's common financial system and automate travel request, booking, and expense reporting for business travel and the purchase of goods and services.

In addition, serving on committees has provided me the opportunity to work collaboratively with diverse stakeholder groups on a variety of campus issues and concerns, including the President's Commission on Equity and Inclusion, the Academic Senate Campus Facilities and Beautification Subcommittee, and the Titan Student Centers Governing Board.

I am confident that my work experience, skills and education meet the requirements for the Director of Parking and Transportation position at the University of Oregon. I look forward to the opportunity to learn more about the position, the department and management teams, and how my experience and skills can contribute to the success of the organization.

Best regards,

Joseph Ferrer

Joseph Ferrer

SUMMARY OF QUALIFICATIONS

- 20 years of public parking program development and management experience
- Effective leadership and experience working with constituent groups and the community at large
- Experience with quality improvement initiatives and strategic planning
- Experience developing financial proformas for debt financing

PROFESSIONAL EXPERIENCE

CALIFORNIA STATE UNIVERSITY, FULLERTON

July 1997 – Present

Senior Director, Parking and Transportation, Events and Facilities Use

July 2013 – Present

Administer, define, and formulate the scope of parking, transportation, and facilities use programs. Develop and implement plans to optimize the University's parking and transportation services, programs and facilities.

Interim Assistant Vice President, Business and Administrative Services

July 2015 – June 2016

Provide leadership and administrative oversight for the following business units: Contracts and Procurement, Parking and Transportation, Events and Facilities Use, and the Business Administrative Services Office. Implement a travel request and expense reporting system for university related business travel; recruit and fill the Director of Contracts and Procurement position.

Director, Parking and Transportation

July 1997 – June 2013

Manage a comprehensive, self-supporting university parking and transportation program.

- Garnered support and approval from campus constituents to increase parking fees necessary to finance the construction of 5,637 spaces in 3 structures. Developed financial proformas for debt financed construction.
- Implemented measures to minimize impact of space loss during major construction projects.
- Implemented unified parking management system, on-line web sales, parking ticket issuance and data-processing, parking arrangements for campus events.

CITY OF BEVERLY HILLS, Beverly Hills, California

March 1994 – July 1997

Parking Manager, Department of Transportation

Manage on-street parking inventory in commercial and residential areas, parking ticket data processing and appeals. Developed and administered preferential and overnight residential parking permit programs; supervised parking enforcement and administrative personnel.

CITY OF MANHATTAN BEACH, Manhattan Beach, California

April 1991 – March 1994

Community Services Manager, Police Department

Supervise civilian personnel responsible for enforcing municipal ordinances related to parking regulations and public nuisances. Developed and supervised a fixed route transit and demand response paratransit for city residents.

UNIVERSITY OF CALIFORNIA, IRVINE and MEDICAL CENTER

October 1982 – April 1991

Administrative Analyst, Parking & Transportation Services

Developed and monitored the department revenue and expenditure budget; maintained parking facility maintenance agreements. Developed and supervised the UCI Campus-UCIMC shuttle system. Developed a 5 year financial forecast including revenue projection and debt service.

EDUCATION

California State University, Fullerton, January 2014

Master's Degree in Public Administration

Member, Pi Alpha Alpha, Public Administration Honors Society

University of California, Irvine, June 1982

Bachelor of Science, Biological Science

PROFESSIONAL AFFILIATION

California Public Parking Association

President, California Parking Association, 1997 – 1998

International Parking Institute